

S K I N

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**Welcome,**

*This unique skin care range has been developed by International skin care expert Dr Tuhin Dev, and is designed for use as a daily regime for men and women to help maintain healthy and youthful looking skin.*

*This is the first phase of the age defence skin care range that has been developed after many years of research.*

*“The range evolved from my desire to develop a sophisticated and luxurious range of anti-ageing skin care formulations that would be a definitive standard-bearer and give its users what they really want – products that visibly improve their skin – products that really work .....”Dr Tuhin Dev.*

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## ***The Difference,***

*A performance led skin care range that visibly improves skin health.*

*Each formulation was developed with only one purpose in mind .....”Function First”.*

*The products do not claim to have one wonder ingredient but rather a cocktail of innovative active ingredients that benefit the skin and gives it a more youthful appearance.*

*Each of the special active ingredients is used at the optimal level to maximise efficacy and function of the product.*

*Some of Dr Dev’s product ingredients have a long history within skincare tradition while some of the active ingredients sit at the cutting edge of 21<sup>st</sup> Century cosmetic science.*

*The entire product range have been formulated, tested, approved and manufactured in the United Kingdom.*

*All products are free of parabens, naturally fragranced with essential oils, and are suitable for both women and men of all skin types, including sensitive skin.*

*No animal testing*

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## ***Benefits of Vital Ingredients,***

*A synthesised tripeptide that mimics the effects of a peptide found in snake venom. By inhibiting muscle contractions it helps reduce the appearance of expression lines.*

*A special Yeast extract that helps in the production of elastin in the skin to help restore the suppleness of the skin.*

*A seaweed extract that stimulates that production of collagen and reduces the breakdown of elastin in the skin.*

*A small peptide that stimulates that production of collagen and firms the skin.*

*A tetrapeptide that helps in the proper organisation of collagen into bundles to give them structural strength.*

*A carbohydrate complex, similar to that found naturally in the top layers of the skin, act as a moisture magnet. It has excellent moisture binding and retaining properties, that aids skin hydration even in very dry environmental conditions.*

*Encapsulated anti-oxidants and free radical scavenging vitamins help to rejuvenate the skin and prevent premature ageing of the skin.*

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## *The Study*

*The study began in June 2009 and ended in October 2009. The aim of the study was to record the visible changes in the facial skin in a series of photographs while using our products*

*We had 4 candidates of various age groups living in the United Kingdom, who kindly participated in our study program. Each candidate was told to stop using their existing skincare products and use only our anti-ageing skincare products during the study period.*

*They were photographed on day zero of the study. This was the 'before' photograph. There after they were photographed every 6 weeks till the end of the study.*

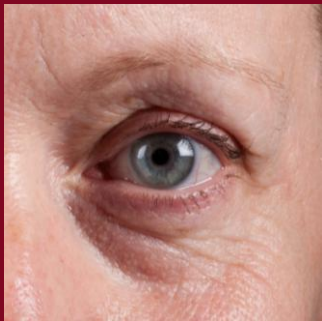
*The results speaks for themselves. Both the candidates and ourselves were really pleased to say the least.*

*The photos were taken by an independent photo studio so as to keep the lighting and camera settings as consistent as possible.*

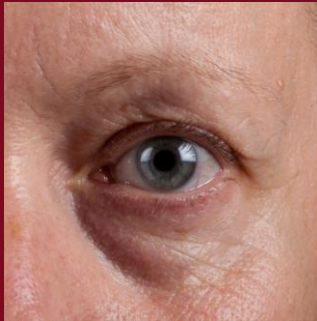
*None of the images have been retouched or enhanced.*

## *The Results*

Candidate 1: (lady in late 40's)



Before (4<sup>th</sup> June 09)



After 6 weeks (17<sup>th</sup> July 09)



After 12 weeks (3<sup>rd</sup> Sept 09)



Before (4<sup>th</sup> June 09)



After 12 weeks (3<sup>rd</sup> Sept 09)

Candidate 2: (lady in late 40's)



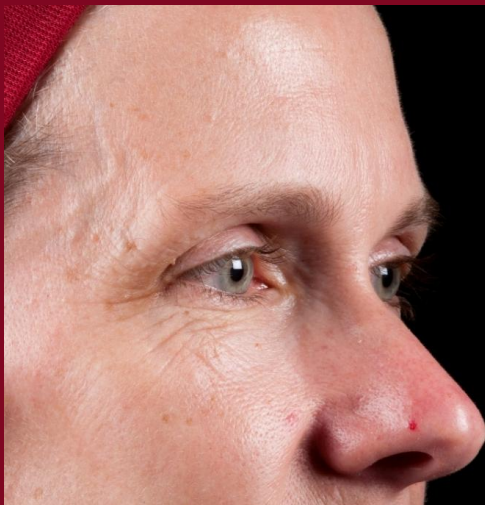
Before (4<sup>th</sup> June 09)



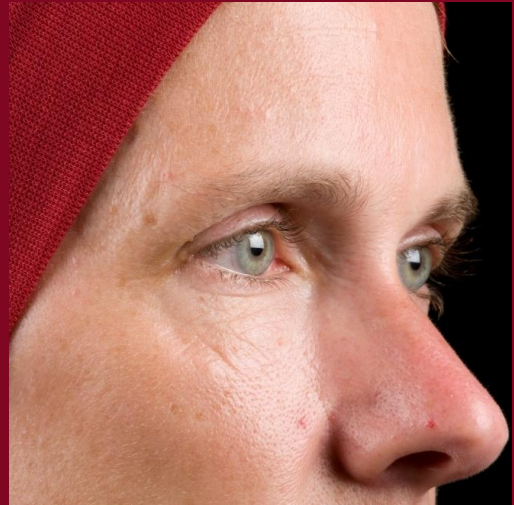
After 6 weeks (17<sup>th</sup> July 09)



After 12 weeks (3<sup>rd</sup> Sept 09)



Before (4<sup>th</sup> June 2009)



After 12 weeks (3<sup>rd</sup> Sept 09)

Candidate3: (lady in late 50's)



Before (17<sup>th</sup> July 09)



After 6 weeks (3<sup>rd</sup> Sept 09)



After 12 weeks (14<sup>th</sup> Oct 09)

Candidate 4: (lady in early 30's)



Before (4<sup>th</sup> June 09)



After 6 weeks (17<sup>th</sup> July 09)



After 12 weeks (3<sup>rd</sup> Sept 09)

## *Essential Elixir Face Serum* (30 x 1ml ampoules)

*Essential Elixir, is a potent anti-wrinkle face serum that has synthetic snake venom in combination with other anti-wrinkle active ingredients to help reduce the appearance of facial wrinkles. The serum delivers the active ingredients where they are needed most. A concentrated blend, this serum contains Dr Dev's revitalising complex enriched with multifunctional Algae extract with myorelaxing properties to help combat the appearance of wrinkles and firm the skin. A special yeast extract helps in the production of elastin. Antioxidants and free radical scavenging vitamins help the skin repair from the damages caused by sun and pollution.*



*Essential Elixir comes in a box of 30 x1ml ampoules non breakable re-closable ampoules. This unique ampoule packaging protects the remaining unused serum from oxidation and contamination, thus maintaining the effectiveness of the serum for when used next.*

*Free from parabens. Suitable for all skin types.*

Ampoules are 100% recyclable.

## *Core Protect-Day cream* (50 ml)



*A light, non greasy easily absorbed moisturising cream containing Dr Dev's revitalising complex, along with a blend of Black Oat extract, watermelon extract and sea Algae extracts to help maintain a younger looking skin.*

*Core Protect-Day cream helps to shield the skin from the effects of daily environmental assault such as Ultraviolet radiation, pollution and stress. The powerful blend of moisturising, soothing and antioxidant ingredients helps protect and hydrate the skin throughout the day, keeping the skin feeling smooth and supple.*

*Core Protect-Day cream comes in a 50ml airless pump container which not only protects the product but also ensures near complete expulsion of the product. Its light texture makes it suitable for use under make up.*

*Free from parabens. Suitable for all skin types.*

## *Core Rejuve –Night cream* (30 ml)

*A rich, easily absorbed cream that is slightly richer in texture than Core Protect-Day cream. With a blend of 14 potent active ingredients at their*



*optimal level, it is known as the workshop cream in our anti-ageing skincare range. This formulation hydrates, nourishes, repairs, rejuvenates and soothes the skin to help restore and maintain a younger looking skin.*

*It comes in a 30 ml airless pump jar that protects the formulation from oxidation and contamination, and also reduces product wastage. Unlike normal jars with a twist open cap, here you need to lift open the cap, and using both thumbs push down on the white top (pump) a few times initially until the product appears in the centre of the white top. Then use fingers to apply product to the skin. Massage gently into face and neck area.*

*Free from parabens. Suitable for all skin types.*

## Cleansing Balm (50ml)

*Cleansing Balm, is a concentrated yet mild rinse-off cleanser that cleans and purifies the skin to leave face and neck feeling soft and refreshed. The gentle action of the*



*Sugar-derived cleansing agent lifts the impurities from the skin so that they can be rinsed away. Glycerine and Sweet Almond oil help to maintain hydration and retain the natural lipid balance.*

*This luxurious balm is transformed into a silky smooth lotion with the addition of water, thus requiring only a small amount per cleanse. It is lightly fragranced with Neroli essential oil – refreshing and uplifting.*

*Cleansing Balm comes in a 50 ml airless pump container that protects the product and also minimises wastage.*

*We have kept it pure and simple by avoiding Sodium Lauryl Sulphate (SLS) & Sodium Laureth Sulphate (SLES) which helps in foaming but may irritate the skin. It is also free from parabens and alcohol. Suitable for all skin types.*

## Summer Mist spray (125ml Aerosol spray)

*Designed to liberate the traditional toners from the bathroom cabinet, Summer Mist give a revolutionary twist to skin protection. This handy spray not only tones the skin but also moisturises, soothes and refreshes the skin.*



*Summer Mist is a fine natural face and body mist containing Orange flower water with the exotic oil of Neroli. Organic extracts of Aloe Vera and Chamomile help to hydrate and soothe the skin. The soothing action is boosted with Allantion, while Organic Rooibos offer excellent antioxidant protection. Slow release menthol instantly refreshes the skin and keeps it cool for longer....giving it a slight tingling sensation.*

*It is a great 'pick me up' at home, in the office, at the gym, and during travels/ holidays. Can be used pre-makeup or over makeup. A great after sun product to cool and calm the skin. Many have used it to even soothe tired aching feet!*

*It comes in a 125ml bag-in-can aerosol. Always spray at arm's length.*

*Free from parabens and alcohol. Suitable for all skin types.*



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